

(Alex)andra Piscopo

BRAND & PRODUCT DESIGNER



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Denver, Colorado.



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Brand Design trained, UX-certified.
Focused on creating intentional, visually
engaging, *human-centered* designs.

Work Experience

Adobe—Global Brand Ambassador

January 2023 - Present | Remote

- Consistently share tips and tutorials on social media.
- Mentor early-career designers.
- Collaborated on a design installation at Adobe MAX.
- Regularly participate in VIP user testing groups.

Curly Cue Creative—Brand & Product Designer

November 2021 - Present | Remote

- Conducted research, brand strategy, visual identity design, packaging, and illustration for 50+ clients.
- Conducted usability assessments to refine interfaces.
- Led end-to-end responsive website projects.

Loudr Agency—Graphic & UX/UI Designer

May 2021 - October 2021 | Denver, CO.

- Created visual systems, UI layouts, motion/animations, social media ads, brand reels, and print & digital materials.
- Developed illustrations for marketing campaigns.

Nick's House Studio—Graphic & UX/UI Designer

March 2020 - May 2021 | Denver, CO.

- Revamped the brand strategy and foundations.
- Redesigned the visual identity and website.
- Cross-functional collaboration between 2D & 3D teams.
- Mentored junior designers on visual practices.

Schoolyard Creative—UX/UI Intern

July 2019 - March 2020 | Lakewood, CO.

- Oversaw mobile app development through research, testing, wireframing, designing, and accessibility audits.
- Facilitated in-person user testing groups.
- Designed wireframes and prototypes in Figma.

Education

Rocky Mountain College of Art + Design

May 2020 | Lakewood, CO.

B.F.A. Graphic Design | Summa Cum Laude

Certificates

Build Wireframes & Lo-Fi Prototypes

August 2025 | Google

The UX Design Process

July 2025 | Google

Foundations of UX Design

June 2025 | Google

Achievements

Portfolio Reviewer

July 2025 | Adobe

Senior Panel Judge

April 2024 | Rocky Mountain College of Art + Design

Skills

Brand & Visual Design

Brand Strategy, Market Research, User Flows, User Personas, Color Theory, Visual Identity, Layout Design, Creative Direction, Typography, Storytelling, Motion Design, Video Editing, Data-Driven Iteration.

Product (UX/UI) Design

User Research, Design Thinking, Website Design, User-Centered Design, Usability Testing, Interaction Design, Information Architecture, Responsive Design, Wireframing, Prototyping, Accessibility (WCAG).

Tools

Adobe Creative Suite, Figma, Sketch, Procreate, WIX, Genai, Shopify, Canva, Slack, Asana, Notion.