

# (Alex)andra Piscopo

UX AND BRAND DESIGNER

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Graphic Design trained. UX-certified.  
Focused on creating accessible, visually  
engaging, *human-centered* experiences.

## Work Experience

### Adobe—VIP Global Brand Ambassador

January 2023 - Present | Remote

Evangelizing the Adobe Express product by sharing tips on social media, mentoring early career designers, and taking part in VIP user testing groups across Adobe creative suite.

### Curly Cue Creative—Lead UX & Visual Designer

November 2021 - Present | Remote

Led 25+ brand and product design projects. Designed wireframes, user testing, site maps, hi-fi prototypes, full web designs, brand strategy/research sessions, visual identity design, and packaging for digital + print.

### Loudr Agency—UX & Visual Designer

May 2021 - October 2021 | Denver, CO.

Collaborated cross-functionally to design responsive UI layouts, brand systems, paid ads, print/digital marketing, brand animations, and conversion-focused websites.

### Nick's House Studio—UX & Visual Designer

March 2020 - May 2021 | Denver, CO.

Redesigned the company's visual identity and website with a focus on interaction & visual design. Built prototypes and collaborated with engineers to deliver accessible, solutions that integrated CAD, web, and environmental systems.

### Schoolyard Creative—UX/UI Design Intern

July 2019 - March 2020 | Lakewood, CO.

Facilitated user testing groups for a mobile app, designed wireframes and prototypes in Figma, and conducted accessibility audits while delivering polished UI solutions and crafting the visual system for the application.

## Education

### Rocky Mountain College of Art + Design

May 2020 | Lakewood, CO.

B.F.A. Graphic Design | Summa Cum Laude

## Certificates

### Google Foundations of UX Design

June 2025 | Coursera

### Google UX Design

Expected Aug. 2025 | Coursera

## Achievements

### Portfolio Reviewer

July 2025 | Adobe

### Portfolio Reviewer

April 2024 | Rocky Mountain College of Art + Design

### Global Brand Ambassador

January 2023 - Present | Adobe

## Skillset

### UX/Product Design

User Research, Design Thinking, Website Design, User-Centered Design, Usability Testing, Interaction Design, Information Architecture, Responsive Design, Wireframing, Prototyping, Accessibility (WCAG).

### Visual Design

Brand Strategy, Market Research, User Flows, User Personas, Color Theory, Visual Identity, Layout Design, Creative Direction, Typography, Storytelling, Motion Design, Video Editing, Data-Driven Iteration.

### Tools

Adobe Creative Suite, Figma, Sketch, Adobe XD, WIX, Slack, Asana, Notion.